

JACKSON ZOOLOGICAL SOCIETY ANNUAL REPORT

2015



Photo Credit: David Wetzel

The mission of the Jackson Zoo is to provide visitors with a quality recreational and educational environment dedicated to wildlife care and conservation.

ACCREDITED BY THE
ASSOCIATION
OF ZOOS &
AQUARIUMS

THE JACKSON



HOURS:

The Zoo is open Daily (Except Dec. 25)

9 a.m.—4 p.m.

(Ticket sales end at 3:30 p.m.)

PRICES:

General Admission

\$9.25/Adults

\$6.75/Children (2-12 years)

Military

\$8.25/Adults

\$5.75/Children

Seniors 65 & Older

\$8.25

Children 2 & Under

Free

CONTACT:

601-352-2580

info@jacksonzoo.org

www.jacksonzoo.org

CONNECT:

[Facebook.com/JacksonZoo](https://www.facebook.com/JacksonZoo)

[Instagram.com/JacksonZoo](https://www.instagram.com/JacksonZoo)

[Twitter.com/Jackson_Zoo](https://twitter.com/Jackson_Zoo)

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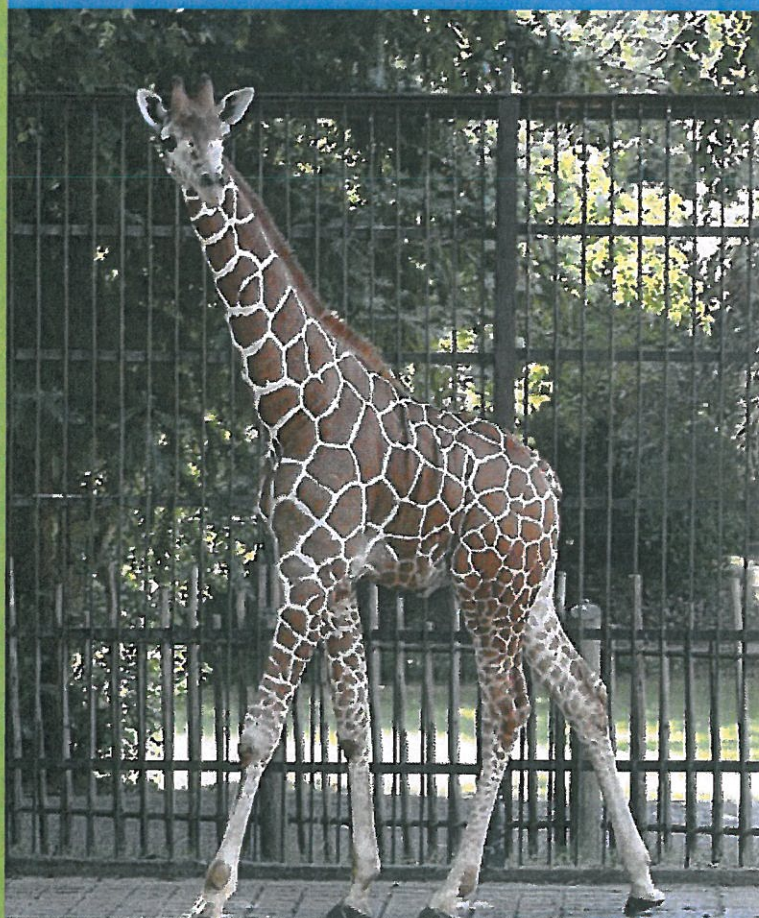


Photo Credit: David Wetzel

FROM THE DIRECTOR

The Jackson Zoo has enjoyed a great year connecting with families, children, and individuals of all ages. This year we welcomed 105,000 visitors from around the state and the world.

We would like to thank everyone who has visited with us this past year, given service hours as a volunteer, provided financial or in-kind support, helped promote fundraisers and events, became a zoo member, adopted an animal, or those who have simply connected to nature and wildlife through the Jackson Zoo.

This year the zoo worked with PJA architects out of Seattle, WA to create a master plan which will set goals for the zoo's future and make improvements in animal exhibits, guest experience, sustainability, and more. The master plan is laid out in four phases, with exciting changes in each phase. We will be sharing more information on the master plan in the upcoming year and create a fundraising outline, as well as a timeframe for completion of projects.

The zoo welcomed the birth of two red panda cubs in June 2015, along with several other births throughout the year. Red Pandas are part of the Species Survival Plan and we are happy to contribute to the conservation of this rare species. We also welcomed a ten month old reticulated giraffe and three year old rhino to the collection, both adding youth and excitement among zoo staff and visitors.

This year we have developed & strengthened important relationships with colleges and universities across the state of Mississippi. Three biggest partnerships formed this year are Mississippi State University College of Veterinary Medicine, Jackson State University and Belhaven University. We are eager to work with students and staff from these institutions to conduct research and learning opportunities that will aid students and the zoo, alike.

We continue to develop educational programs and events for guests of all ages. Our biggest events of 2014-2015 were Boo at the Zoo, Zoo Brew, Ice Cream Safari, and Zoo Party. We strive to provide a fun, safe environment for guests to learn about wildlife and conservation, while we never stop finding surprising ways to "Zoo It Better."

Thank you for your continued support of the Jackson Zoo!

Zoo Director,
Beth Poff



CONSERVATION

TIGER CAMPAIGN **\$4,485**

The Jackson Zoo raised money for the Tiger Conservation Campaign through Change for Change, the zoo's conservation program that allows guest to choose which program they want to support, and through a Tiger Awareness Day on July 25.

WOLF COALITION **\$3,468**

The Jackson Zoo raised money for the Red Wolf Coalition Campaign through donations received through Change for Change. Animal Care Staff worked directly with 9 red wolves through our Species Survival Plan, a second litter of pups was born in March 2014. We also participated in social media campaigns "Howl for Red Wolves" to bring awareness about Red Wolves.

RAPTOR REHAB **\$3,626**

The Raptor Rehab Program provides care for injured and orphaned birds of prey throughout the state. The mission of this program is to rehabilitate birds and release them back into the wild. This year the zoo received approximately 63 birds that were injured or orphaned and had a release rate around 60%.

APE TAG **\$2,387**

Ape Tag's goal is to protect natural habitats of ape species. The Jackson Zoo raised money for Ape Tag through Change for Change, the zoo's conservation program that allows guest to choose which program they want to support.

AAZK **\$5,550**

The American Association of Zoo Keepers— Jackson Chapter brings awareness to conservation needs locally and globally. This year AAZK created a new event Pubbin for Rhinos, this event was in lieu of Bowling for Rhinos. Through Pubbin' for Rhinos, AAZK was able to donate \$5,200 for rhino conservation. Other projects include the Gibbon International Primate Protection League and a donation to a local zoo for flamingo care.

GOING GREEN

The Jackson Zoo continues to become more ecofriendly, as our staff recycles plastic, cardboard and paper. This year we began using rain barrels to collect water and reuse for other watering needs. Conservation messages are incorporated in all education programs. This year the team created Adult Conservation Outreach presentations for businesses that want to hear about the zoo's conservation mission. The zoo works closely with the Zoo Area Progressive Partnership for community clean-up & recycling projects.

TOTAL: **\$19,516**

EDUCATION

The mission of the Jackson Zoo Education Department is to create authentic, educational experiences for all zoo audiences that connect them directly to nature and wildlife. These experiences are created to engage, inspire and empower them to take action toward conservation.

What's New for 2014-2015

Program Growth & Development

Developing 3 year olds serial program

Expanding Summer Camp to include 13-15 year old camp topic (2 weeks)

School Programming

Developing new Wild Classrooms and Zoo Mobiles to be more interactive and incorporate more science, math and reading standards.

Volunteers and Interns

Applying for AmeriCorps Interns (1 full-time, year-round, 2 full-time part year) in partnership with Tougaloo College and Good Samaritan.

Greater push for in-house internship program expansion: animal care, education, conservation, administration, and veterinary care. We have had 6 animal care interns since summer 2015, completing over 1200 hours at the zoo.

Grants and Sponsorships

Expansion of the Wild Learning Program to include more school districts

Current expansion includes: Jackson Public Schools, Canton School District, Vicksburg-Warren Schools, Claiborne County School District (Port Gibson), and Poplarville School District.

Possible expansions: Meridian Public School District and Brookhaven School District.

The WLP will reach approximately 7,800 students a year through field trips and on/off-site programs.

School Revenue	\$47,285.00
Wild Classroom	\$1,495.00
Slumber Safaris	\$3,935.00
Zoo Mobiles	\$6,265.00
Zoo Camp	\$21,603.00
TOTAL:	\$80,583.00

EDUCATION

FIELD TRIPS

15,386

Have your students explore the species and habitats of our amazing world with a trip to the Jackson Zoo. With over 250 species of animals from across the globe, your students will never forget this fantastic learning experience. Field trips to the Jackson Zoo are available year round, every day of the week.

PROGRAMS

437

The Jackson Zoo Education Department hosts a number of programs for individuals, families, and educators. Slumber safaris are available for personal and educational groups that want to experience a different side of the zoo with an overnight stay. We also offer classroom curriculum programs, which are designed for teachers to use in a public classroom or for home school classes.

ZOO MOBILES

168

You say you can't make it to the zoo? Don't worry, the Jackson Zoo will come to you! Our specially trained zoo educators will load up a few of our resident education animals, some biofacts, and turn your classroom into a zoo! All programs are 45 minutes.

COMMUNITY

7,565

EVENTS

The Education Department also attends community events, such as Jackson Public Schools Career Fair, Millsaps' Majors football games, college fairs, etc. In these settings, educational specialists inform children, young adults, and professional adults about zoo programs and animal facts.

This total reflects the number of students reached through Jackson Zoo Educational outreach.

TOTAL:

23,556

ANIMAL CARE

Births

Diana Guenon

Fishing Cat

Long-eared Sunfish

Nicobar Pigeon

Red Panda

Red River Hog

Reticulated Giraffe

Springbok



Acquisitions

African Spurred Tortoise

Black Widow Spider

Black-necked Swan

Blue-bellied Roller

Cinnamon Teal

Common Ostrich

Gadwall

Green-winged Amazon

Hybrid Macaw

Klipspringer

Long-eared Sunfish

Ne-ne

North American River Otter

Reticulated Giraffe

Rosybill

Schmidt's Monkey

Southern Copperhead

Yellow-crowned Amazon

Yellow-naped Amazon

White-handed Gibbon

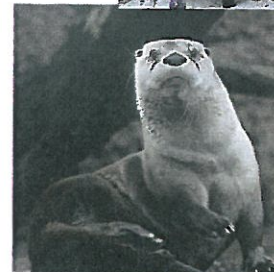


Photo Credit: Jackson Zoo Instagram

PARTNERS



Mississippi State University College of Veterinary Medicine

There has been a partnership in place for years, where MSU-CVM students visit the Zoo for hands-on learning about exotic medicine. With mutual goals, such as improving health and care of animals, providing quality education, and advancing research, the two institutions are expanding the current partnership by creating a formalized program that will give students the opportunity to earn credit hours through the Jackson Zoo.

Jackson State University

A historic partnership was formed in November 2014, which formalized a three-year commitment and \$120,000 pledge from the University to adopt the Sumatran tiger exhibit, which will be renamed *The Jackson State University Tiger Exhibit*. A JSU Membership Program offers students, alumni and staff to purchase discounted zoo memberships year round. Future projects include a tiger-cam, educational kiosks and internship programs.

Belhaven University

Belhaven University and the Jackson Zoo are partnering together for an important project that benefits both institutions. Beginning in 2015, 300 Belhaven students in the science program will be collecting research-based data around the zoo grounds in a real-life science project. The zoo will then use that information to develop their conservation efforts and future improvements.

Millsaps College

The Jackson Zoo is an active partner for Millsaps Athletic events. The zoo mobile and zoo staff attended the opening football game and setup in the Kid Zone area. Both institutions cross promoted events and we are working to create a more formal partnership.

Community Foundation of Greater Jackson

Jackson Zoo Endowment & Operating Reserve setup at the Community Foundation of Greater Jackson for long-term growth and stability. More information can be found at: www.jacksonzoo.org/partners



We're constantly looking for new partnerships and cross-promotional relationships. If you or your organization would like to partner with the zoo contact: Josh Friedel, Director of Major Gifts & Annual Fund at jfriedel@jacksonzoo.org or 601-352-2580 ext. 225.

HIGHLIGHTS

Gertrude C. Ford Foundation contributed **\$150,000** to build amphitheater seating.

Grant of \$148,400 received from MS Dept. of Archives & History for rhino exhibit restoration.

Donations \$56,000 for educational program Wild Learning Project for 2015-2016. (Lower Pearl River Valley Foundation, Nissan North America, Inc., Vicksburg Medical Foundation, Madison Charitable Foundation, Entergy Nuclear, Community Foundation of Greater Jackson, Corporate Whataburger)

Nucor Steel renovated an exhibit for the red pandas to move them to more prominent area of zoo.

Upgraded splash pad experience by building a Splash Pad Lounge/Changing Room. (Jim & Donna Barksdale underwrote building cost of Lounge/Changing Room & MetroPCS is the current sponsor)

Digital X-ray machine for vet hospital, upgraded animal care services. (Jim & Donna Barksdale)

Upgraded educational technology with new Smart Boards, tablets, etc. (Nissan & West Jackson Rotary Club)

Jackson Zoo license plate project created long term revenue and marketing for the zoo. (Anonymous donor)

Jackson Zoo Endowment & Operating Reserve setup at the Community Foundation of Greater Jackson for long-term growth & stability. (Underwritten by Crymes Pittman, Dr. Bill Aden, Ellen & Charles Johnson & Dian Anderson)

Planned gift-estate contribution from Dian Anderson.

Zoo Brew 2015 was the highest fundraiser in its history by doubling sponsorship involvement.

Zoo Party Unleashed 2015 was highest fundraiser in past 8 years.

New enrichment items purchased for giraffe, tiger, leopard, orangutan, etc. (Underwritten by Mississippi Organ Recovery Agency (MORA), Molly Griffin, and Desert Plastics)

New giraffe K.D. Knox was brought to the zoo to pair with Casper and a donor helped ease the operating budget. (Davis Frye & Kevin Stump)

New concessionaries added (Simply Down South & Kona Ice)

New map sponsors allowed for a map re-design (W.A. Taylor Foundation & Bradley Arant Boult Cummings, LLP).

New title sponsor for Zoo Day, United Healthcare Community Plan of Mississippi.

Partnership with Mississippi Disability Mega Conference to provide more opportunities with Dream Night.

125 legacy tiles purchased to help complete Legacy Tile Wall. (Underwritten by Ergon, Clarence Weatherspoon & M3A Architecture)

Purchased admission technology POS unit via donor. (Ergon)

Partnership with Mississippi Braves (Membership Giveaway 2015 & Jersey Zoo Benefit Night committed for 2016)

Blue Bunny new sponsor for Ice Cream Safari 2015 & committed for 2016.

Comcast Xfinity as new sponsor—Title Sponsor for Boo at the Zoo 2015 and committed for 2016.

FINANCIAL REPORT

Revenue 3,069,198

Expenses

Program Expenses 2,520,490

General & Administrative Expenses 422,151

Fundraising Expenses 87,288

Total Expenses 3,029,929

Net Assets

Beginning Net Assets 4,636,686

Ending Net Assets 4,806,818

Total Liabilities 1,046,124

Total Assets & Liabilities 5,852,942

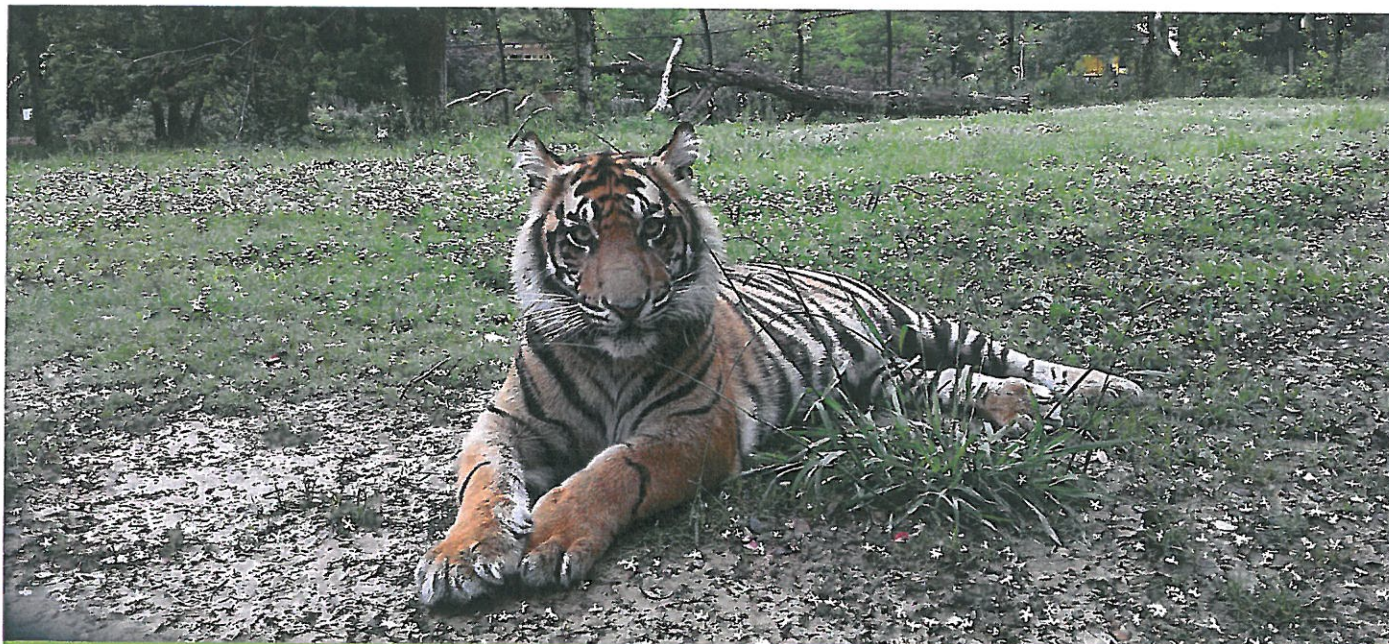
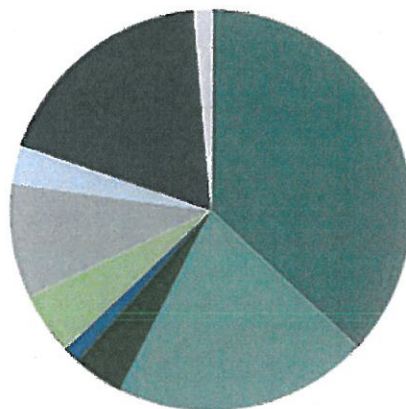


Photo Credit: Jenny Ghentis

GUEST SERVICES

Admissions Summary



■ Adult Admission (37%) ■ Child Admission (21%) ■ Under 2 Admission (4%) ■ Senior Admission (1%) ■ Member Adult (5%)
 ■ Member Child (9%) ■ Member Guest (3%) ■ Reservations (18%) ■ Free Admission (2%)

Admissions

The admissions department greets and provides helpful information to our guests while encouraging a great experience at the admission/ticket booths and throughout the zoo. The admissions department also collects revenue for memberships, stroller rental and train revenue.

Attendance (Oct. 1, 2014-Sept. 30, 2015)

104,940

Gift Shop and other merchandise outlets

This department's primary functions include ordering, pricing and selling novelties throughout various locations of the zoo. The zoo's merchandizing outlets consist of many popular novelties including several styles of plush, tees, totes, hats, games and toys, film and disposable cameras, jewelry, books, puzzles, candies, and other collectible items.

Merchandise Revenue

\$88,451

Rides

Train riders:	28,647	Train revenue:	\$57,294
Carousel riders:	14,110	Carousel revenue:	\$28,220
Total Riders:	42,757	Total Revenue:	\$85,514

Shared Revenues

Stroller rental revenue (Scooter Bug)	\$6,908
Drinks machines (Brown Bottling Group)	\$1,746
Hurricane Simulator	\$1,694
Penny Press (Copper Memories)	\$ 575

EVENTS & MARKETING

The Jackson Zoo hosts a number of events throughout the year that cater to guests of all ages and interest. Special events accounted for 29,595 in attendance and \$105,516 in net revenue.

2014-2015 Events

Oct. 24-25	Boo at the Zoo
Dec. 13	Cookies with Santa
Mar. 7	Zoo Day
Apr. 4	Easter Breakfast
Apr. 11	CU at the Zoo
Apr. 18	Party for the Planet
Apr. 25	JSU Day
Apr. 26	Zoo Blues
May 1	Zoo Brew
June 17	Dream Night
July 11	Ice Cream Safari
Aug. 8	Last Splash
Sept. 24	Zoo Party

Added Value/Discount Days

Feb. 5	Wear Red Day
Feb. 14	Sweetheart Day
May 2*	Town Day (Clinton)
May 10	Mother's Day
May 16*	Town Day (Ridgeland)
May 23- 25	Memorial Day
June 13*	Town Day (Rankin Co. & Flowood)
June 21	Father's Day
June 27*	Town Day (Jackson)
July 4	Red, White & Blue Day
July 25	Tiger Day
Sept. 5-6	Frozen Treat Animal Enrichment Day
Sept. 13	Grandparent's Day
Nov. 11	Veteran's Day



Photo Credit: Jackson Zoo Marketing

STAFF

The Jackson Zoo employs approximately 37 full-time workers, with positions held in administration, animal care, maintenance, security, and guest services.

Executive Director– Beth Poff

Director of Major Gifts & Annual Fund– Josh Friedel

Marketing & Communications Manager– Angela Harris

Membership Coordinator– EJ Rivers

Education Specialist– Elizabeth Stenger

Guest Services Manager– Sheba Moses

Veterinarian– Dr. Michael Holifield

Animal Supervisor– Willie Bennett

Security Supervisor– Derrek Pepper

Deputy Director– Dave Wetzel

Controller– Chris Herron

Events Coordinator– Toni Francis

Education Director– Lucy Barton

Volunteer Coordinator– Stacy Crain

Guest Services Supervisor– Ryan Warren

Veterinarian Technician– Donna Todd

Grounds Supervisor– Chris Baker

Administrative Assistant– Kimberly Crye



Photo Credit: Jackson Zoo Marketing

BOARD OF DIRECTORS

Jackson Zoological Society Board of Directors 2014-2015

President - Erin Shirley Orey



Vice-President - Wilson Hood

Secretary/Treasurer - Russell Turley



Simon Turner Bailey

Catherine Cooper

Dr. Virginia Cora

Allen Jones

Katie Lightsey

Virgi Lindsay

JoAnne Prichard Morris

Duane A. O'Neill

Kenneth Parker

Patty Patterson

Dexter Robinson

W. Eric Stracener

E. Sirena Wilson

Beth Poff (Zoo Director)



Photo Credit: Jackson Zoo Marketing

THANK YOU

We would like to thank everyone who made a contribution to the Jackson Zoo this year, your support makes what we do possible, and we greatly appreciate you! While we tried to include all major, influential and in-kind contributor's from Oct. 1, 2014-Sept. 30, 2015 below, please notify us if you are not listed or there needs to be a change in the spelling of your name. (Email: info@jacksonzoo.org Subject: Annual Report Correction)

MAJOR FINANCIAL SUPPORTERS

CITY OF JACKSON
STATE OF MISSISSIPPI
GERTRUDE C. FORD FOUNDATION
HOOD FAMILY FOUNDATION
VICKSBURG MEDICAL FOUNDATION
KROGER COMPANY FOUNDATION
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ERGON, INC.
NISSAN NORTH AMERICA, INC.
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MADISON CHARITABLE FOUNDATION
HINDS COUNTY BOARD OF SUPERVISORS
MISSISSIPPI DEPARTMENT OF ARCHIVES AND HISTORY
JACKSON CONVENTION & VISITORS BUREAU (JCVB)
COMMUNITY FOUNDATION OF GREATER JACKSON
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INFLUENTIAL FINANCIAL SUPPORTERS

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GALEN POOLE
CAPITAL CITY BEVERAGES, INC.
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WEST JACKSON ROTARY CLUB
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JOANNE DEYOE
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MARY LANCASTER

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MALCOLM LIGHTSEY
CAL-MAINE FOODS, INC.
AMERISTAR CASINO & HOTEL
JACKSON YOUTH FOR CHRIST
JAMES E. FOWLER FAMILY FOUNDATION
MICHAEL MCREE
TOBY HUGHES
WINTER WILLIAM
DAVIN FORD
PAM HOPKINS
DON & HOLLEY NOBLITT
ROBERT & ELEANOR WEAVER
CATHERINE KLIPPLE
HITE LANE
TREY WATKINS
ZACH AND JAN TAYLOR
HARVEY JOHNSON
CAMILLE JEFFCOAT

THANK YOU

INFLUENTIAL FINANCIAL SUPPORTERS

IVY YOUNG
JAMES SLEDGE
TZEDAKAH CHARITABLE FUND
COMCAST XFINITY
FELECIA MCLELLAN
MISSISSIPPI COUNCIL ON DEVELOPMENTAL DISABILITIES
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MISSISSIPPI POSTAL EMPLOYEES FEDERAL CREDIT UNION
ERICA SPEED
DR. CAROLYN MYERS
BLUE CROSS BLUE SHIELD OF MISSISSIPPI
JACO TACOS
ALFERDTEEN HARRISON
BKD, LLP CPAs & ADVISORS

THANK YOU

INFLUENTIAL IN-KIND SUPPORTERS

BELHAVEN UNIVERSITY
BLUE BUNNY CORPORATION
SOUTHERN FARM BUREAU LIFE INSURANCE
DIVERSIFIED CONSTRUCTION SERVICES, INC.
DONNA TODD
AMERISTAR CASINO & HOTEL
NORTH STAR SAILING CHARTERS, LLC.
SHIP ISLAND EXCURSIONS
HEMLINE
EAT HERE BRANDS, LLC.
RAINBOW CO-OP GROCERY
BASS PRO SHOPS
NANDY'S CANDY
AVON
MISSISSIPPI NEWS NOW
MISSISSIPPI PUBLIC BROADCASTING (MPB)
RUTH'S CHRIS STEAKHOUSE
CAPITOL GRILL OF JACKSON
DRAGO'S RESTAURANT
HARTFIELD ACADEMY
KING EDWARD HOTEL
OSBORNE BOOKS
KOHLS
LUCKY TOWN BREWERY
NOTHING BUNDT CAKES
IHEARTMEDIA, INC.
SAMS CLUB

MILLSAPS COLLEGE
STANPAC
SAMUEL & JUDY BRYANT (RED EAGLE GALLERY)
WILLIE RICHARDSON
HIGHLAND VILLAGE SHOPPING CENTER (WS DEVELOPMENT)
FORTY FOUR FIFTY & ROGUE
UNITED WATER
TYSON FOODS
WILCHER FARM
CHAR, ANJOU & SOMBRA RESTAURANTS
FRANKLIN EYEWEAR
ELISABETH J. RIVERS
HOOSIE FOUNDATION
WAPT-TV
WJTV-TV
CUPS ESPRESSO CAFÉ
GATEWAY TIRE & SERVICE CENTER
THE HOME DEPOT
RICHARD SCHWARTZ & ASSOCIATES
DESERT PLASTICS
SANDERSON FARMS
JACKSON SHOWBOATS
CATHOLIC CHARITIES
PAM FULTON
MELLOW MUSHROOM
WLBT-TV
SIMPLY DOWN SOUTH

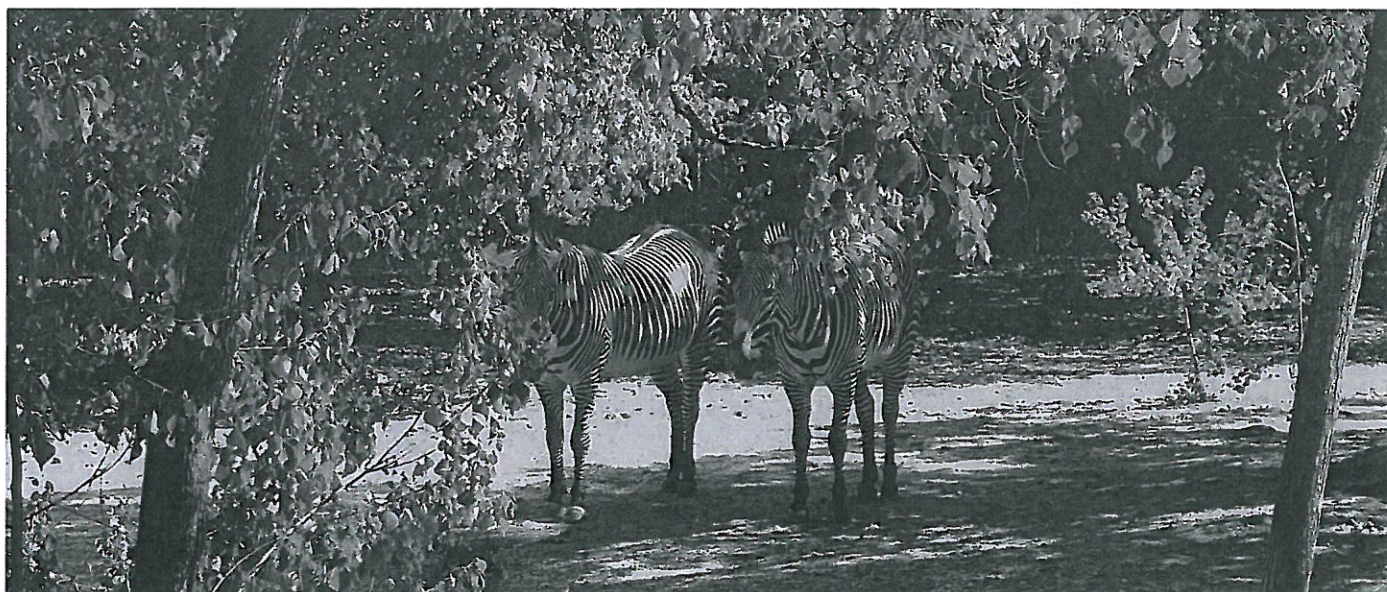


Photo Credit: Jakel Marshall

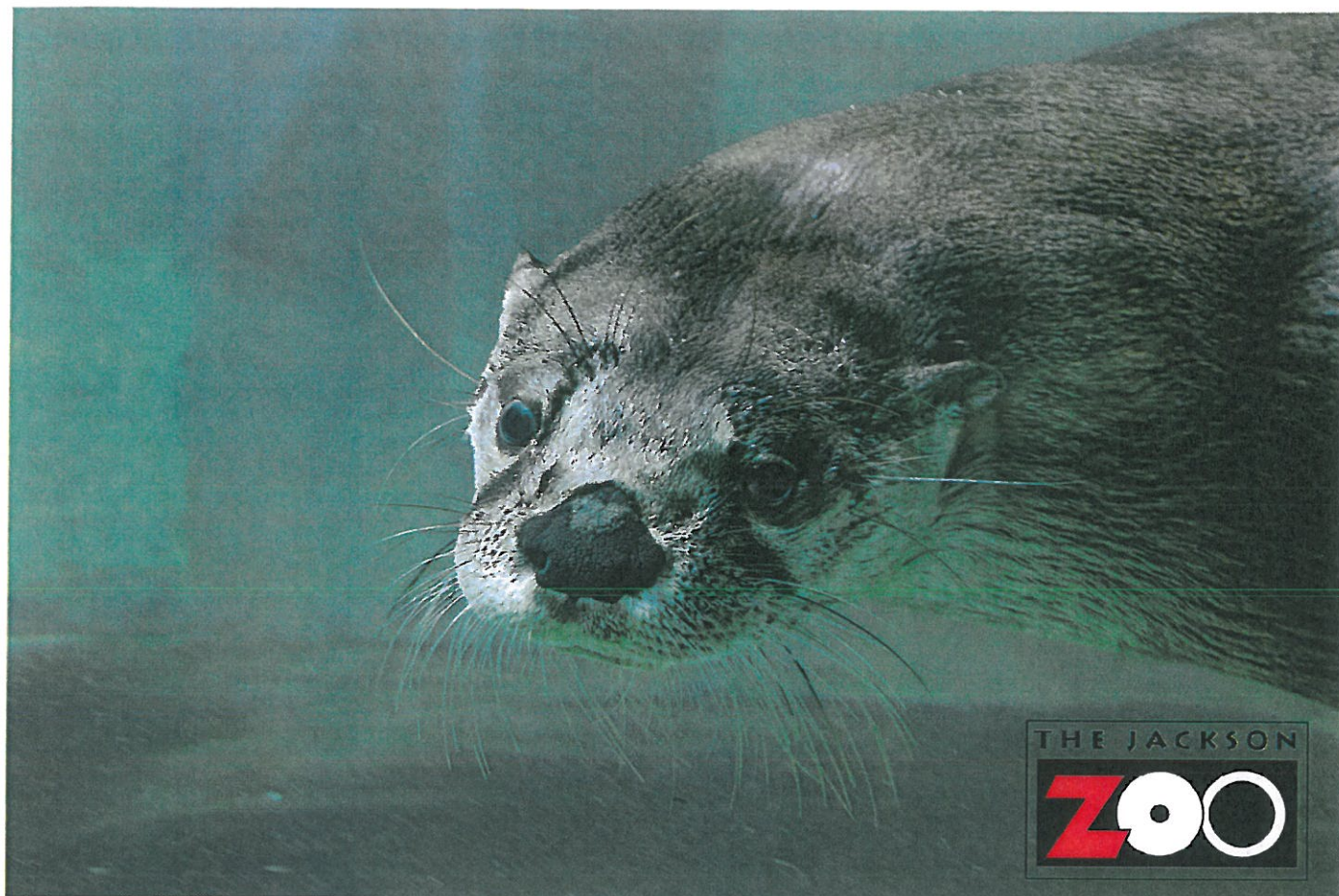
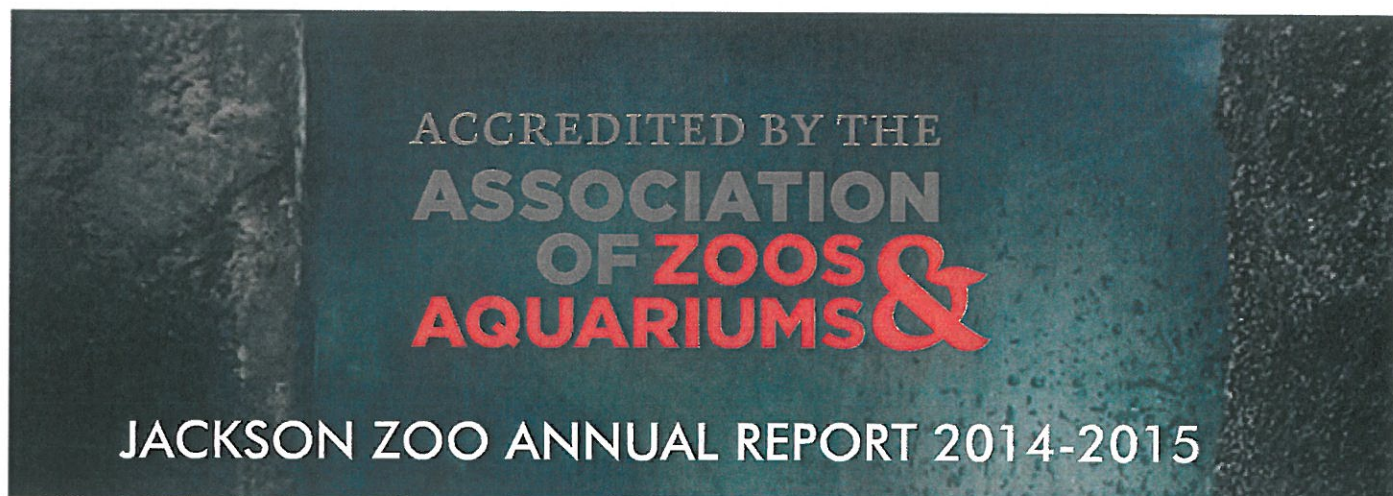


Photo Credit: Jakel Marshall

The Jackson Zoo is proud to be Mississippi's only AZA accredited zoo, and fall among the top 10% of zoos in the country. The Association of Zoos & Aquariums (AZA) accreditation is important because it sets high standards for animal care institutions. AZA accredited institutions are reviewed by a group of experts, called the AZA Accreditation Commission, which carefully reviews each zoo or aquarium that submits an application for AZA membership.



update 8-12-16

BUDGET OVERVIEW (draft 8-5-2016)						FY 2016-2017	
				Approved	2015-16		2016-17
	2013-14	2014-15	2015-16	Projected			Proposed
REVENUE	Actual	Actual	Budget	Actual			Budget
Admission	528,615	502,670	575,120	565,000			565,000
Gift Shop	124,248	117,918	128,350	112,200			128,350
Private Contributions	121,388	337,886	260,000	220,000			240,000
Government - City	939,500	1,209,500	1,025,000	1,025,000			1,025,000
Education Program Income	42,576	38,061	85,000	28,235			34,310
Fundraising Events	112,289	106,910	184,000	180,000			185,000
Memberships	84,481	96,281	125,000	113,000			125,000
Programs/Other Revenue	123,097	127,365	121,542	124,306			120,090
Interest/Other/Miscellaneous	35,509	16,153	35,000	13,000			20,000
TOTAL REVENUE	\$2,111,703	\$2,552,744	\$2,539,012	\$2,380,741			\$2,942,750
							2,144,750
EXPENDITURES							
Wages and Taxes	1,221,628	1,337,923	1,450,220	1,357,565			1,525,141
Employee Insurance/Benefits	61,852	91,891	72,511	74,622			76,250
Animal Food/Care/Supplies	170,166	213,902	210,680	221,000			222,075
Dues/Subscriptions/Permits	15,183	12,573	23,424	23,500			25,725
Education Expenses	14,618	13,977	17,920	22,500			12,018
Fundraising Expense	23,655	22,875	24,765	27,300			24,000
Insurance	50,055	86,586	65,472	80,676			93,000
Maintenance/Equipment Expenses	145,331	46,694	58,660	54,900			175,000
Marketing/Promotions/Events	171,321	90,867	34,210	46,988			60,000
Professional Fees	104,286	103,979	102,624	104,630			100,341
Staff Dev./Travel/Training	19,478	10,954	9,652	17,200			28,300
Supplies - Non Animal	22,223	37,513	21,050	28,045			21,039
Utilities	289,025	336,596	397,825	269,195			486,200
Miscellaneous	42,957	109,222	45,000	48,680			45,000
TOTAL EXPENDITURES	\$2,351,778	\$2,515,552	\$2,534,013	\$2,376,801			\$2,894,089
Revenue Over(Under) Expenses	-\$240,075	\$37,192	\$4,999	\$3,940			\$48,661
Replace of \$200,000 cut of last year and back to level for 2016/2017, additional \$100,000 in maintenance - level need yearly should be \$175,000.							
Three keeper positions unfrozen							
Marketing upgrade							

JACKSON ZOOLOGICAL SOCIETY, INC.

Board of Directors

2015-2018

Secretary/ Treasurer

Mr. Kenneth Parker
P.O. Box 13589
Jackson, MS 39236-3589
Second term expires October 2018
City Appointee-Ward 1

Work 601-982-5341

Patty Patterson
921 Eastview Street
Jackson, MS 39203
First term expires October 2018
City Appointee-Ward 5

HM (601) 988-4297

email Plavise@hotmail.com

Mrs. Virgi Lindsay
Greater Belhaven Neighborhood Foundation
954 East Fortification St
Jackson, MS 39202
Second term expires Oct. 2018

work 601-352-8850

Duane A. O'Neill
President/CEO
Greater Jackson Chamber Partnership
P.O. Box 22548
Jackson, MS 39225-2548
Second term expires Oct. 2018

work 601-948-7575 ext 221

Jeffrey Matthew Graves
6295 Old Canton Road, 30-A
Jackson, MS 39211
Attorney
First term expires Oct. 2018

HM 601-906-5092
WK 601-852-1716
jmgravess83@gmail.com

2014-2017

Vice President

Russell Turley
617 Seneca Ave.
Jackson, MS 39201
Works at Community Bank
First Term expires Oct. 2017

Work 601-321-1545
Home 601-720-5943
email Russell.turley@communitybank.net

Steve Brandon
2151 East Northside Drive
Jackson, MS 39211
Attorney
Fill-in term expires Oct. 2017

HM 601-954-8599
WK 601-714-2771
steve@stevebrandonlaw.com

Other Board Positions

Allen Jones

City Designated Staff Representative
Director of Parks and Recreation
City of Jackson

Executive Director

Beth Poff
Jackson Zoo
2918 West Capitol
Jackson MS 39209

Work 601-352-2580 ext 222

11/2015